

Halo Retail

Click & Collect.

Grocery Delivery.



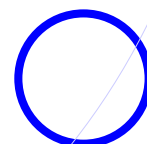
Customer Journey

Store Setup

Grocery Management

Fulfilment

Omni Channel Retail



halo retail

We've created easy ways to order and even easier ways to pay. We've built convenience and accessibility right into our platform; added value and increased loyalty. Quite simply, we've given consumers more reasons to shop with you.

With Click & Collect and Grocery Delivery you can reach more customers with less effort. Halo offers a fully customisable store setup making it easy to get your products and services seen when and how you want them.

Halo makes it effortless for you to give your customers the flexibility they want. Whether they want to pickup from a secure locker and pay on collection, or pre-pay and have their items delivered. Halo has it covered.

"Your most loyal customers from now on could be the ones you never see."

The Journey

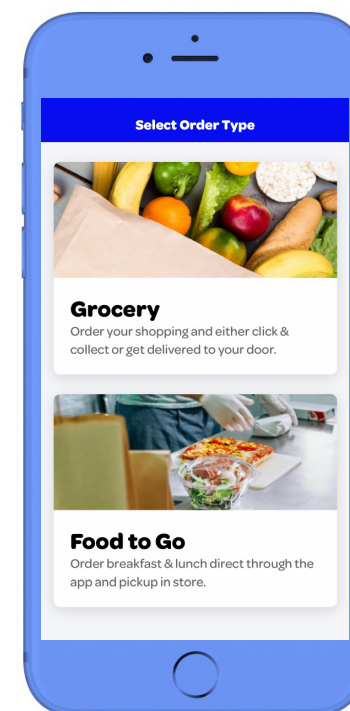
Click, Collect "or" Deliver

Halo makes your customers journey easy and effortless. A typical customer workflow can look like this.

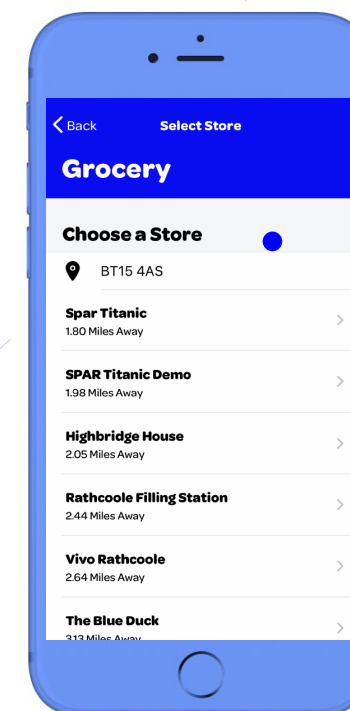
1. Order Type: On opening the App, the user is presented with all options that the store has to offer. For example, choose between Grocery or Food-to-Go.

2. Store choice based on current location: The nearest store to the user is placed at the top of the list. Choose this store, or enter a post code to select an alternative store.

1.

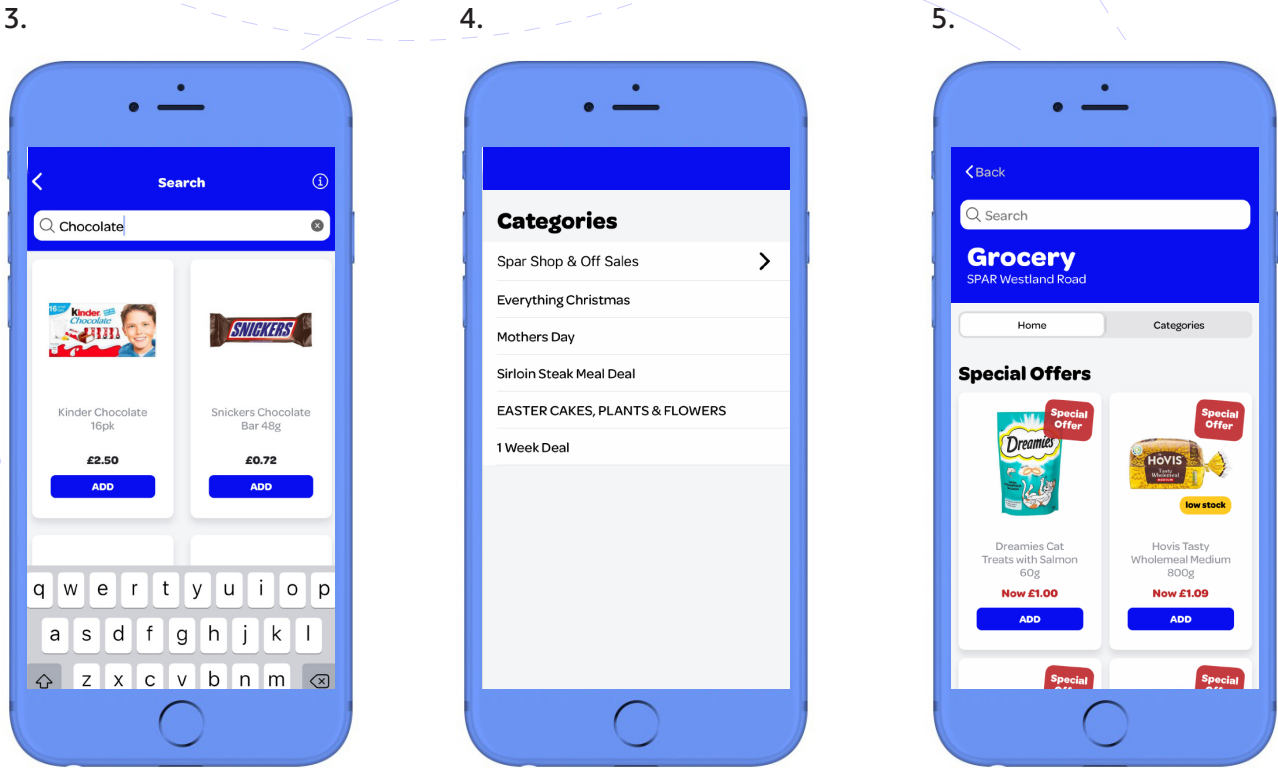


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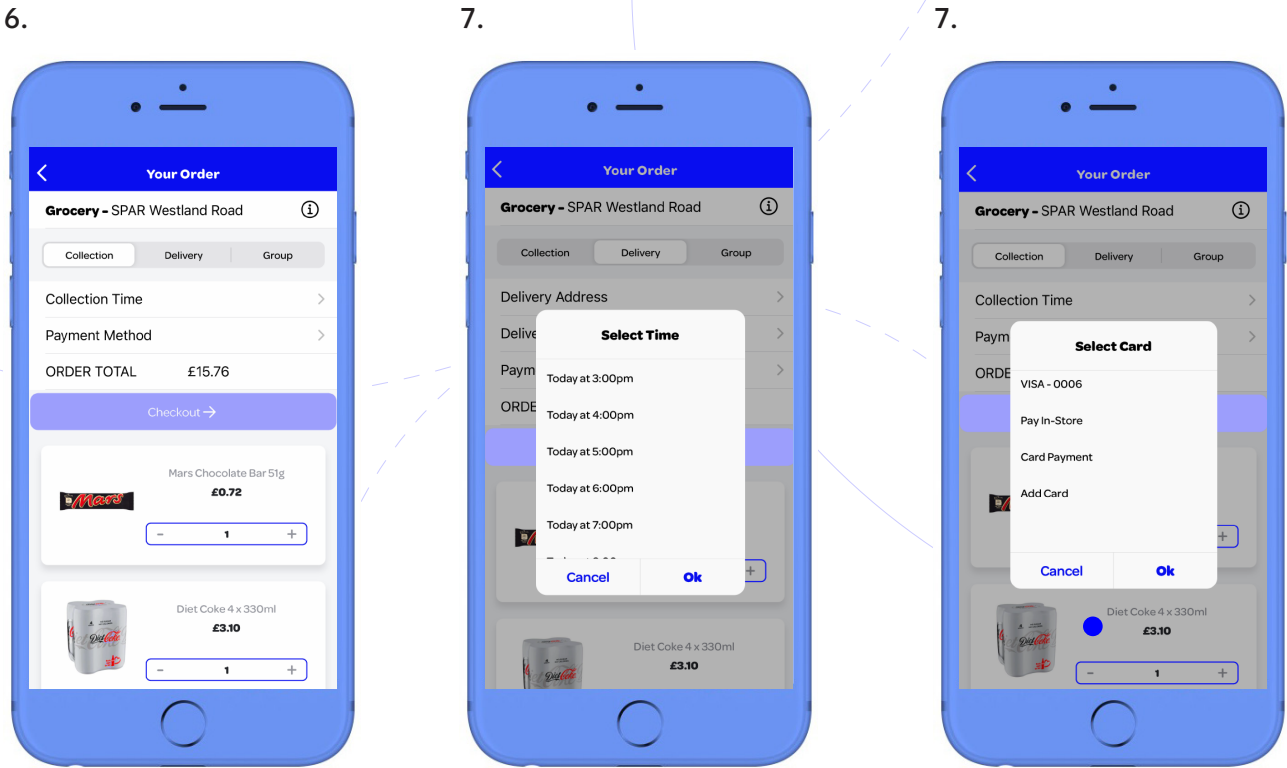


Find products in various ways

- 3. **Search:** The smart search finds products directly related to your search as well as recommendations such as similar items, or items frequently bought together.
- 4. **Browse:** You can browse through the entire product list via categories to find items.
- 5. **Special Offers:** Special offers appear on the main landing screen which are fully customised by the retailer. Examples are Promotions, Deals, Sponsored by Wholesaler or Seasonal.



- 6. **Basket:** View the basket at any time to review your purchases and total spend.
- 7. **Checkout:** Choose to collect in-store or for home delivery, then select your most convenient time slot.
- 8. **Payments:** When ready, choose Pre-Pay or Pay-in-Store. Card details are saved and secure, providing seamless and efficient checkout.



Fulfilment

Customer orders are available to process on the in-store fulfilment terminal. Staff simply print a pick list to fulfil the order, ready for collection or delivery. Order status changes as orders are received, fulfilled and completed.

McMullan

DELIVERY

1:00 PM
Wednesday 26 May

£31.63 Paid

IN_PROGRESS

View Order

Completed and Cancelled Orders

McIlwain

DELIVERY

1:00 PM
Tuesday 25 May

£27.48 Paid

COMPLETED

View Order

McMahan

DELIVERY

4:00 PM
Tuesday 25 May

£85.64 Paid

COMPLETED

View Order

McKilpatrick

DELIVERY

6:00 PM
Tuesday 25 May

£20.49 Paid

CANCELLED

View Order

McSanderson

DELIVERY

10:00 PM
Tuesday 25 May

£15.20 Paid

COMPLETED

View Order

In-Store

Delivery

Group

More

At the click of a button, customers can order shopping and arrange to collect it at a time convenient for them. Digital solutions for real life tasks.

Store Setup

With Halo Retail you can set-up and configure your store the way you want it:

- Store address
- Location on Google/Apple Maps
- Services Offered (eg: Food to Go, Grocery, Pre-Paid Orders, etc)
- Ordering Times
- Delivery Times
- Collection & Delivery Time Increments (eg: every 30 min/1hr)
- Delivery Slots per Increment
- Delivery Zones

#7 BLUDOT CONVENIENCE

BLUDOTADMIN // SUPER ADMIN

Bludot Convenience

Ordering Times

Start Time	End Time	
07:00	22:00	delete
07:00	22:00	delete
07:00	22:00	delete
07:00	22:00	delete
07:00	22:00	delete
07:00	22:00	delete
07:00	22:00	delete
07:00	22:00	delete

Delete All

DEVELOP

Grocery Management

Grocery and product management is quick and simple, thanks to Halo Retail's intuitive user interface.

Product Creation

As products are created, Halo attaches associated content such as imagery, product descriptions, pack size, pricing etc. from our product database – Bludot Warehouse. This rich content is supported by our Integration with Nielsen BrandBank.

Product Management

Products are assigned categories for quick, easy and automated management. They can help with:

- Sorting and displaying on mobile apps
- Automated scheduling of products.

Eg: Seasonal items, or items only available for purchase at certain times of the day.

Collections & Deliveries Simplified

Convenience and Accessibility are core features of the Halo Platform. It's never been easier for your customers to order what they want; pay how they want and choose how they get it.

Collections

- Collection to-from times.
- Collection time increments: Eg: every 15 minutes/30 minutes.
- Collection Charge.
- Choose services available for collection.
- Pre-Pay or Pay In Store.

Deliveries

- Delivery to-from times.
- Delivery time increments: Eg: every 15 mins/ 30 mins.
- Minimum spend for delivery.
- Free Delivery spend amount.
- Slots per delivery increment.
- Days in advance to schedule deliveries.
- Delivery zones with associated costs.

Categories

Burritos

Chopped® Salads

Confectionery

Hot Food

Meal Deals

Sandwiches

Shop

Smoothies

Soft Drinks

Tea & Coffee

+ root category

+ sub-category

Confectionery

Name

Confectionery

Sort Name

Confectionery

Enabled

Save Category

Category Schedule

Adding a category schedule will restrict when customers can order the items contained within the category. Items will still app but collection/delivery times for the items will be restricted.

Day

Start

End

There are currently no category schedules

+ Add

Category

Food to Go

Grocery

Group Orders

In Store Orders

Pre-Pay Orders

Collection Time Increments

30

Collection Charge

0

Collection Start Interval (mins)

30

Notification Email

Delivery Increments (mins)

30

Minimum Spend

Delivery Start Interval (mins)

30

Free Delivery Amount

Max slots per delivery increment

Number of Delivery Days

Today only

Zone 1 Radius (Miles)

3

Zone 1 Cost

2

Zone 2 Radius (Miles)

5

Zone 2 Cost

3

Benefits at a glance

Customer Journey

- Shop using the super-fast search facility or browse by department and category.
- Easy checkout process.
- Flexible collection and delivery options.
- Secure card payment.
- Easy re-order process.

Store Setup: Management portal to setup and configure store services. Parameters include:

- Zone range Payment type / Minimum order value / Operating schedule / Delivery slot increments.
- Payment gateway - Select gateway such as Stripe, OPAYO (SagePay), WorldPay.
- EPoS Setup – Select your electronic point of sale system.

Grocery Management

- EPoS integration for stock control and sales reporting and analysis.
- Bulk import store product range from EPoS back office or use manual process to create or edit individual products.
- Integration with Nielsen BrandBank for product imagery, nutritional information, pack size and product description.
- Quickly and automatically mirror existing store category setup, or manually create categories such as seasonal, promotional, or sponsored.

Fulfilment

- In-store fulfilment terminal to manage customer orders.
- Auto print of all received orders.
- Full visibility of orders and order status – pre-paid, payment due, delivery, collection, etc.
- Pick list ordered by department for efficient picking.

Omni Channel Retail:

- Build incremental sales by gaining share of the home delivery & collection market
- Engage with, and retain, your customers in the online space.
- Offer digital deals and special promotions.
- Promote loyalty.
- Attract new customers.
- Provide cashless payments.

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